



Low Carbon Action Group



Summary

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Carbon Footprint Ltd

Carbon Footprint Ltd



- Dedicated Carbon Management Company. Helping organisations
 - Boost Sales
 - Reduce emissions & save money
 - Be compliant with legislation and best practise

Excellent credibility



Certificate No. 538803



Serving a wide range of customers



ITT



Deutsche Bank



RUSHMOOR
BOROUGH COUNCIL



NorthgateArinso

The Low Carbon Action Group



- 10 companies from around Dorset
- 4 working groups / breakfast meetings
- 1 site visit to each company
- 1 low carbon opportunities report per company



The goal was to add real business value



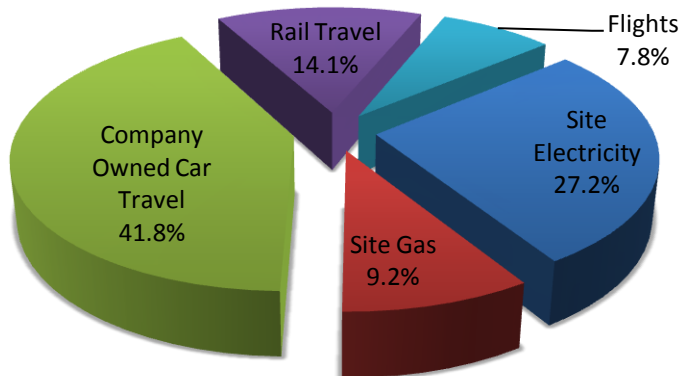
- Sales tender impact and market differentiation
- Cost reductions and boost in profits
- Legislation impacts
- Increased brand reputation with stakeholder
- Reduce risks



Meeting 1

- Climate Change
- Global & political drivers
- UK Legislation
- Carbon Footprinting
 - Setting Boundaries + Calculating Emissions + Reporting

Breakdown of Carbon Footprint

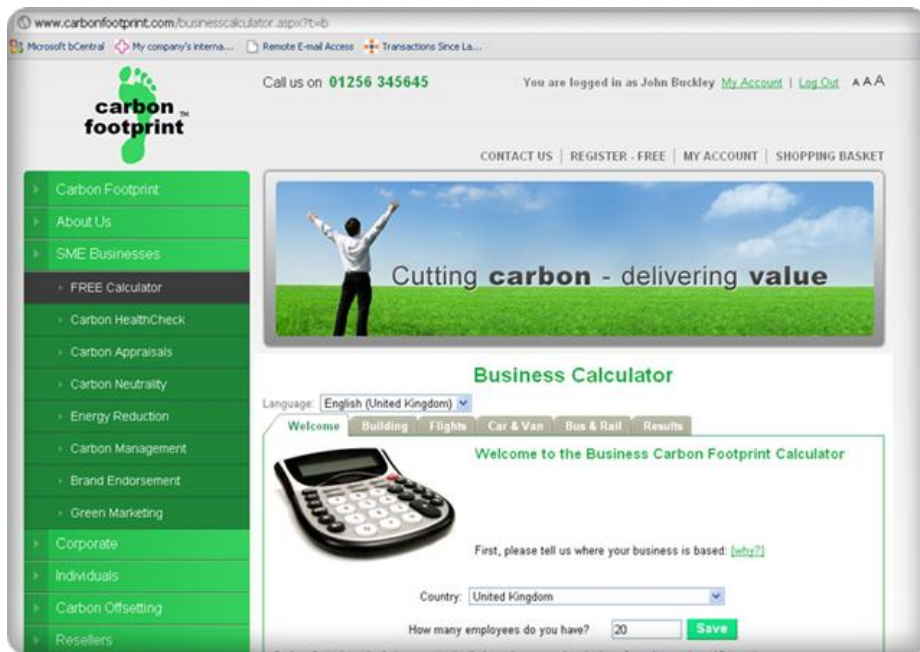


Everyone then calculated their own footprint



Carbon Footprint online business calculator

- Aimed at small businesses
- Input site energy and up to 10 vehicles and 10 flights
- Create login and store data for future calculations



<http://www.carbonfootprint.com/businesscarboncalculator.html>

Meeting 2

- Review of Carbon Footprint Calculations
- Question and Answer session
 - Setting the boundaries of the calculations
 - Issues collecting data (e.g. Travel date, logistics, building emissions)
 - Using online tools
- Benchmarking
- Funding Opportunities
 - IYRE (Improve Your Resource Efficiency)
 - Carbon Trust Loans → The new Energy Finance



Meeting 3

- Climate Change Adaptation
 - Number of businesses that never recover from a severe weather event = 80%
 - What should you be doing now
 - Risk Management Plan
- Carbon Management Plan
 - Policy statement
 - Calculations
 - Target setting
 - Plans to reduce
 - Plan to offset



Meeting 4

- Marketing & Communications
 - Internal communications
 - External
 - Customers
 - Shareholders
 - Suppliers
 - Carbon labels
 - Green claims guidelines
 - Awards



Site Visits

- Carbon HealthChecks
 - Discussions
 - Walk around
- Aiming to identify new opportunities
 - Business Strategy and Planning
 - Energy Efficiency
 - IT
 - Transport
 - Marketing



Benchmarking the HealthChecks

	Current Status				
Functional Area	A	B	C	D	E
Business Strategy		Yellow			
Energy Efficiency		Yellow			
IT	Green				
Transportation		Yellow			
Marketing			Orange		
OVERAL RATING		Yellow			

	Current Status				
Functional Area	A	B	C	D	E
Business Strategy				Red	
Energy Efficiency				Red	
IT				Red	
Transportation				Red	
Marketing				Red	
OVERAL RATING				Red	

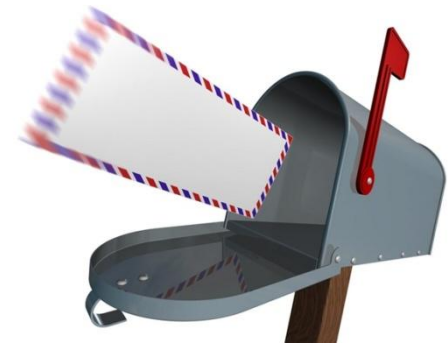
Top recommendations

- Improved energy monitoring
 - From simple smart meters
 - To submetering
- Turn down the heating
 - 1 degree → 8% saving in heating costs and emissions
- Replace T8 lights with T5s
 - Saving 40% of lighting costs and emissions
- Leak testing on compressors
- Staff engagement
- Set targets and put together a carbon management plan



Feedback From the Participants

- 3 most significant things to take away
 - Carbon Management Plan – written
 - Calculated our Carbon Footprint
 - Carbon reduction ideas & awareness
 - CO₂ reduction target setting
 - Legislation information
 - Promotion and marketing of carbon management activities
 - Ideas to communicate policy and plans
 - A new marketing message
 - Knowledge of funding opportunities
 - Useful contacts for the future





Testimonials

- Would you recommend the Low Carbon Action Group to other companies
 - 100% said Yes!

“Thanks so much for the environmental workshops – they really will prove a very positive launch pad for our company. I really don’t think we could have moved forward with this subject without Carbon Footprint’s input”



Thank you

- Contact us for more information on the Low Carbon Action Group or if you would like help with your own carbon management programme

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